



12th International Conference on CMC and Social Media Corpora for the Humanities

The International Conference on CMC and Social Media Corpora for the Humanities in Bayreuth is the 12th edition of the prestigious conference series.

This interdisciplinary conference brings together researchers from linguistics, philologies, communication, media, data, and, in general, social sciences as well as computational sciences to present significant work on computer-mediated communication (CMC) and social media. The conference includes contributions from corpus linguistics, computational linguistics, language and text technology, data science, law science and machine learning. Innovative studies that use computational methods to analyze CMC and social media empirically, including interactions with AI, and work on building, processing, annotating and exploring CMC Corpora within digital infrastructures will be presented.

Our definition of CMC and social media is broad, encompassing email, forums, messengers (e.g. WhatsApp), social networks (e.g. Facebook and TikTok), gaming platforms, video portals (e.g. YouTube), learning platforms, and virtual worlds.

The conference explores following topics (e.g.):

- Development of CMC corpora / social media corpora
- Building CMC corpora: from data collection to publication
- Open access data for CMC research: ethical and GDPR issues
- Annotating CMC data: genres, linguistic aspects, metadata
- Multimodal corpora
- Big data corpora
- Analysis of CMC corpora / social media corpora
- Sociolinguistic studies of CMC
- Discourse analysis of CMC
- Linguistic characteristics of CMC
- Multimodal (incl. visual) aspects of CMC
- Multilingualism and code-switching in CMC
- CMC in language education
- Natural language processing (NLP) of CMC data / social media data
- Normalization
- PoS tagging
- Lemmatization
- Syntactic parsing
- CMC for the benefit of digital societies
- Interdisciplinary research design and research methods in CMC for the benefit of digital societies
- Exploration of Diversity and Inclusion in CMC
- Intersection of CMC and Social Sciences
- Intersection of CMC and Human-Centered Data Science
- Intersection of CMC and Computational Social Science
- Contrastive CMC studies across different languages

CMC 2025 will also explicitly address diversity and inclusion in CMC-corpora as well as the intersection of CMC and society for social benefits. Corpus linguistics provides powerful tools for tackling real-world issues in the social sciences (McEnery and Brookes, 2024), while CMC research facilitates the monitoring of accessibility, inclusion, and the digital divide (Fabian and Trost, 2024).

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[Website Conference](#)



[Website CMC-Corpora](#)

