12th International Conference on CMC and Social Media Corpora for the Humanities (CMC-Corpora)

4th-5th September 2025,
University of Bayreuth, Germany - Universitätsstraße 30, 95447 Bayreuth, building: NW3
Local organizing committee: Annamária Fábián, Igor Trost

Warm-up at Oskar, 3rd September 2025 18:30

Day 1	Plenum	Panel 1 S130	Panel 2 S131
08.45-09.15	**Registration** Foyer		
09.20-09.25	**Welcome** S135 Karin Birkner		
9.25-9.30	**Opening** S135 Annamaria Fabian – Igor Trost		
9.30-10.30	**Keynote 1:** S135 ***Studying language and identity in a corpus of computer-mediated communication with (and without) sociodemographic metadata*** Gavin Brookes (Lancaster University, UK) Chair: Annamaria Fabian		
10.30-11.00	**Coffee break** Foyer	**Chair: Lieke Verheijen**	**Chair: Igor Trost**
11.00-11.30		Presentation 1: ***OMG! Why discourse markers thrive in interactive social media writing*** Reinhild Vandekerckhove (University of Antwerp, Belgium)	Presentation 1: ***HopeEmo: A Bilingual Social Media Corpus for Emotion and Hope Speech Analysis*** Wajdi Zaghouani (Northwestern University, Qatar), Md. Rafiul Biswas (Hamad Bin Khalifa University, Qatar)
11.30-12.00		Presentation 2: ***Emerging digital discourse traditions: A contrastive analysis of the r/todayilearned subreddit and its German and French counterparts*** Dominique Dias (Sorbonne Université, France)	Presentation 2: ***The most common features of the Albanian language used in computer-mediated communication – an overview based on corpus data*** Besim Kabashi (Eberhard Karls Universität Tübingen, Germany)

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Day 1	Plenum	Panel 1 S130	Panel 2 S131
12.00-12.30		***Poster presentation (each 5 minutes)***	***Poster presentation (each 5 minutes)***
12.30-14.00	Lunch	**Chair: Reinhild Vandekerckhove**	**Chair: Mikko Laitinen**
14.00-14.30		Presentation 3: ***Emoji and Emoticon Use in Online Dating Profiles and Chats: A Corpus Study into Functions and Categories*** Lieke Verheijen (Radboud University, The Netherlands), Tess van der Zanden (Utrecht University, The Netherlands)	Presentation 3: ***A Case Study on Annotating and Analysing Situation Entity Types in Reddit Discussions on Democracy*** Hanna Schmück, Annemarie Friedrich (University of Augsburg, Germany), Michael Reder (Munich School of Philosophy, Germany), Katrin Paula (Technical University Munich, Germany)
14.30-15.00		Presentation 4: ***"Tinder is overrated": Neoliberal Affective Economies in an Italian Incel Forum.*** Maria Natasha Fragalà (University of Catania) Selenia Anastasi (University of Rome La Sapienza, Italy)	Presentation 4: ***Dimensions of Drivel in German Telegram Posts: Manual Annotation and Predictive Power*** Andreas Blombach, Stephanie Evert, Linda Havenstein, Philipp Heinrich (Friedrich-Alexander-Universität Erlangen-Nürnberg, Germany)
15.00-15.30	**Coffee break** Foyer	**Chair: Reinhild Vandekerckhove**	**Chair: Stephanie Evert**
15.30-16.00		Presentation 5: ***Strategic Transparency or Deliberate Ambiguity? A Multimodal Analysis of Airline CSR Communication on LinkedIn*** Fabiola Notari (University of Modena and Reggio Emilia, Italy)	Presentation 5: ***Tracking Ephemerality in YouTube Comments: Towards Methods for Building Dynamic CMC Corpora*** Yining Wang, Katrin Weller (Leibniz Institute for the Social Sciences, Germany)

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16.00-16.30		Presentation 6: ***Modelling the Interaction Space of Twitch: A Multimodal Framework for Corpus Structuring and Analysis*** Ariane Julie Robert (Università degli studi di Salerno, Italy)	Presentation 6: ***Annotating and Extracting Suggestive Language in CMC: A Linguistically-Grounded Corpus and NLP Approach*** Omnia Zayed, Sampritha Manjunath, Paul Buitelaar (University of Galway, Ireland)
17.15-19.15	**historical sightseeing**		
20.00	**conference dinner at Liebesbier**		

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Day 2	Plenum		Panel 1 S130	Panel 2 S131
09.00-10.00	**Keynote 2:** S135 ***Studying Discourse in Social Media: Challenges & Opportunities*** Stephanie Evert (Friedrich-Alexander-Universität Erlangen-Nürnberg, Germany) Chair: Annamaria Fabian			
10.00-10.45	**CLARIN-Presentation:** S135 ***Towards a new Curation Workflow for the CMC Corpora Resource Family*** Egon W. Stemle, Lionel Nicolas (Eurac Research, Italy), Alexander König (CLARIN-ERIC, The Netherlands) Chair: Steven Coats			
10.45- 11.00	**Coffee break** Foyer		**Chair: Igor Trost**	**Chair: Reinhild Vandekerckhove**
11.00-11.30			Presentation 1: ***Evaluating Different Methods for Building Specialized Corpora: A Case Study on the German Discourse on AI*** Bruno Brocai, Janine Dengler (University of Heidelberg, Germany)	Presentation 1: ***Deepfakes in Criminal Investigations: Interdisciplinary Research Directions for CMC Research*** Lorenz Meinen, Astrid Schomäcker, Timo Speith, Lena Kästner, Christian Rückert (University of Bayreuth, Germany), Niklas Kühl, Stefanie Wiedemann (University of Bayreuth /FIM Forschungsinstitut, Germany), Markus Hartmann (ZAC NRW, Germany)

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11.30-12.00		Presentation 2: ***"I expected better from you, Mr. King": Feminist resistance and reader critique in the subreddit r/MenWritingWomen*** Marie Flesch, Heather Burnett (Université Paris Cité, France)	Presentation 2: ***CRIME: The Corpus of Recorded Investigative, Media, and Evidence-based Proceedings*** Steven Coats (University of Oulu, Finland), Dana Roemling (University of Birmingham, UK)
12.00-12.30		Presentation 3: ***Beyond names: how to label gender automatically in CMC data?*** Pasi Fränti, Juhani Järviö, Mehrdad Salimi, Irene Taipale, Mikko Laitinen, Rahel Albicker, Chunyuan Nie, Masoud Fatemi, Paula Rautionaho (University of Eastern Finland, Finland)	***Poster presentation (each 5 minutes)***
12.30-12.45	**Conference farewell** S135		
12.45-13.30	**Lunch**		
13.30-15.30	**Training Session:** S135 ***Reading concordances with algorithms*** Stephanie Evert (Friedrich-Alexander-Universität Erlangen-Nürnberg, Germany)		

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Poster sessions *(each 5 minutes)*

	Panel 1 S130	Panel 2 S131
Day 1 12.00-12.30	**Poster presentation 1:** *Discursive Polarisation and the (Non-)Binary Spectrum: Social Media Debate on Gender Diversity* (Andressa Costa, Karlsruhe Institut of Technology, Germany)	**Poster presentation 1:** *Augmenting the CoWoYTP1Att Corpus with Emotion and Hate Speech Annotations: A Study on the Relationship with Appraisal Theory* Valentina Tretti-Beckles, Adrian Vergara-Heidke (Potsdam University, Germany)
	Poster presentation 2: *Gender differences in Chinese sensory adjectives: A corpus-based study of food videos on Bilibili* Mingyu LIU (The Hong Kong Polytechnic University, Hong Kong)	**Poster presentation 2:** *Methodology for Developing a Fact-Checked News Dataset in Norwegian Bokmål for Fake News Detection (The Fakespeak-NOR Corpus)* Aleena Thomas, Silje Susanne Alvestad (SINTEF AS, Norway)
	Poster presentation 3: *Emotional Expression in Text-Based Communication: An Analysis of Online Mentoring for Girls in STEM* Claudia Uebler, Albert Ziegler, Heidrun Stoeger (University of Regensburg, Germany)	**Poster presentation 3:** *Building and querying Wikipedia discussion corpora using KorAP* Eliza Margaretha, Harald Lüngen, Nils Diewald, Marc Kupietz, Rameela Yaddehige (Leibniz Institute for the German Language, Germany)
	Poster presentation 4: *Comparative Analysis of Comments on Feminism on Hupu and Xiaohongshu: A Text Mining Approach* Mingyu LIU (The Hong Kong Polytechnic University, Hong Kong)	**Poster presentation 4:** *"Prompt as Culture": A Cross-linguistic Analysis of Prompt Engineering Discourse on Chinese and English Social Media* Xiaomin Zhang (University of Modena and Reggio Emilia, Italy)

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Poster presentation 5: ***Metapragmatic Perspectives on Autistic Digital Communication: A Corpus-Assisted Analysis of Self-Reported Practices*** Nelya Koteyko (Queen Mary University of London, UK)	**Poster presentation 5:** ***The Biased Language Taxonomy*** Costanza Marini, Elisabetta Jezek (University of Pavia, Italy)
Poster presentation 6: ***(A)I Can Empathize with You: Analyses of Empathic Language Used by Chatbots in Psychotherapeutic Settings*** Florina Zülli (University of Zurich, Switzerland)	**Poster presentation 6:** ***Diversifying Meaning in a Viral Age: The Case of 'Demure' on Social Media*** Haruka Nishiyama (Keio University, Japan)

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	Panel 1	**Panel 2** S131
Day 2 12.00-12.30		**Poster presentation 1:** *The Positive Pulse: The Hidden Language of Scientific Social Media* Cansu Akan, Sasha Genevieve Coelho (Chemnitz University of Technology, Germany) **Poster presentation 2:** *Science Communication in Science Slams* Johanna Vogel (Leibniz Institute for the German Language, Germany) **Poster presentation 3:** *A Corpus-Based Appraisal Analysis of English-Language Social Media Discourse on Chinese and Italian Operas* Lei Liang (University of Modena and Reggio Emilia, Italy) **Poster presentation 4:** *Decoding Business German: A Corpus-Based Lexical and Morphological Analysis of Contemporary Job Advertisements* Kristina Krcmarevic Bogdanovic, Kristina Ilic (University of Belgrade, Serbia)